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Email: info@smspharma.com, www.smspharma.com

Date: 12th November, 2024

To,
The Manager,
Corporate Filings Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

The Manager,
Listing Compliance Department,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051.

Security Code: 532815

Symbol: SMSPHARMA

Dear Sir/Madam,

Sub: Investor Presentation

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we are enclosing here herewith a copy of investor presentation of the Company for the quarter ended 30th September, 2024.

This Investor Presentation may also be accessed on the website of the Company at www.smspharma.com

Kindly take the same on record and disseminate on your website.

Thanking you Yours Faithfully

For SMS Pharmaceuticals Limited

Thirumalesh Tumma Company Secretary



Safe Harbour



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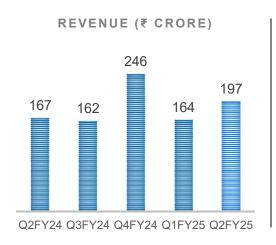


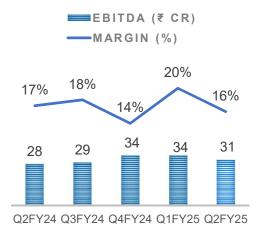
Q2FY25 business and financial highlights

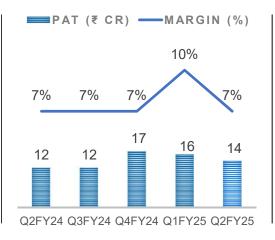
• Healthy YoY revenue growth of 18% driven by Revenue volume growth in key APIs EBITDA grew 13% YoY with EBITDA margin at 16%, **Profitability** stable YoY PAT increased by 20% YoY due to lower finance costs • Capex investments progressing as planned, to support long-term growth Capex • Commercialisation expected in Q4 FY25 Global • Received EDQM certification, allowing us to supply accreditations Ibuprofen across Europe from Vizag facility

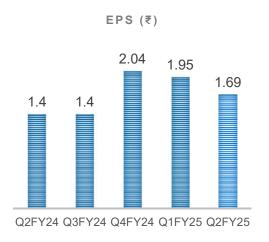
Q2FY25 financial highlights







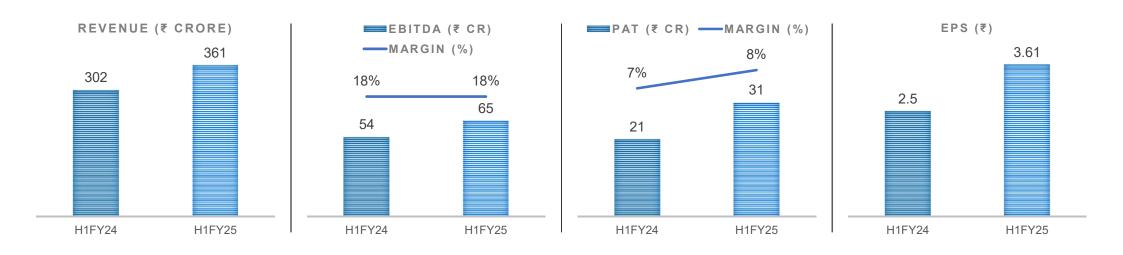




- Revenue from operations at ₹196.75 crore (up 18% YoY)
- EBITDA at ₹31.47 crore (up 13% YoY)
- EBITDA Margin at 16%
- PAT at ₹14.10 crore (up 20% YoY)

H1FY25 financial highlights

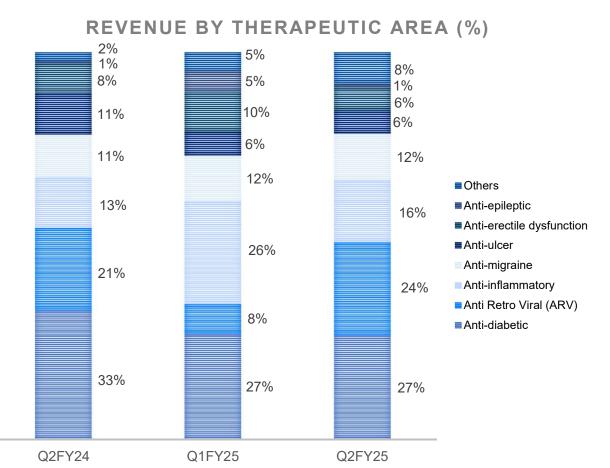


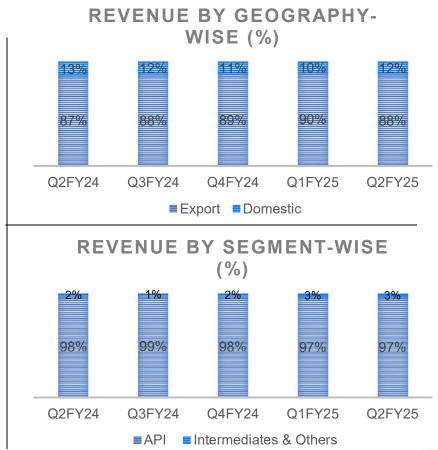


- Revenue from operations at ₹361.20 crore (up 20% YoY)
- EBITDA at ₹64.97 crore (up 20% YoY)
- EBITDA Margin at 18%
- PAT at ₹30.57 crore (up 46% YoY)

Key operating metrics Q2FY25



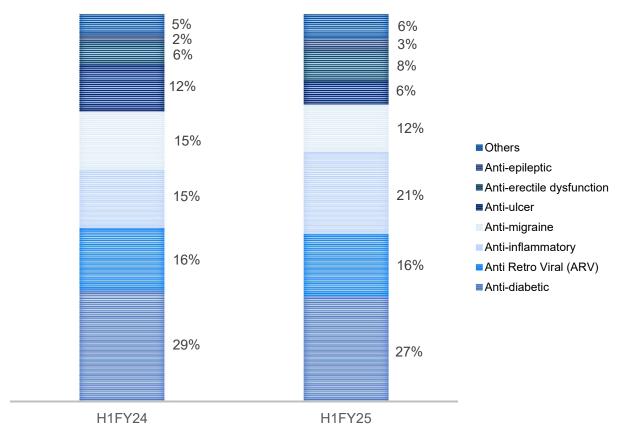




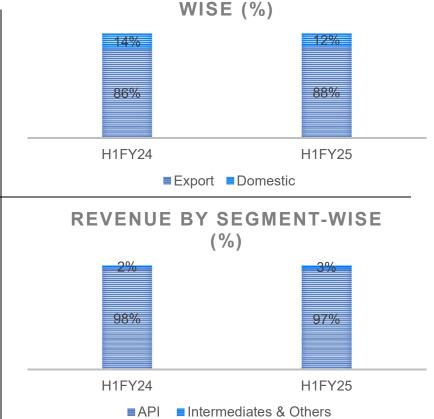
Key operating metrics H1FY25



REVENUE BY THERAPEUTIC AREA (%)

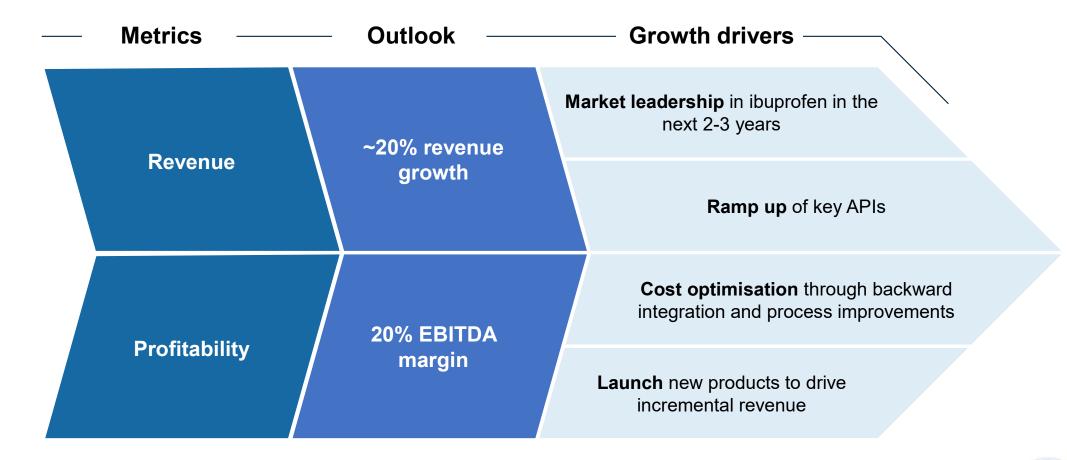


REVENUE BY GEOGRAPHY-WISE (%)



On track to achieve FY25 outlook







SMS at a Glance

Building a sustainable global business



From a single unit-product facility to becoming a diversified API player with a global presence, we have...

- Global and domestic leadership in key APIs
- An integrated business model with accredited facilities
- Strong presence in **regulatory markets**
- Focus on R&D



#1

Largest single-block Ibuprofen plant in Asia 87%

Revenue contribution of regulatory markets

₹709 Cr

Revenue in FY24

₹49 Cr

PAT in FY24

SMS at a Glance

35+ history of delivering value



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1995

2000

2003

2007

Inception

SMS Pharma was started with a single unit-product facility

Scaling Up

Became the world's largest manufacturer of Ranitidine API

Building our portfolio

Acquired a facility to manufacture high margin products in Hyderabad

USFDA audit

- Successful first USFDA audit
- API was part of a Para IV filing from a global MNC

IPO-listing

SMS Pharma got listed on NSE and BSE

2024

2021-23

2017

2015

2010

EQDM inspection

 EQDM conducted a GMP inspection at manufacturing facility located at Vizag, Andhra Pradesh

Successful commercialisation

- Launched Asia's biggest dedicated and automated production block for ibuprofen in FY21
- Successfully developed & commercialised Covid-19 related APIs in FY22

Demerger

Demerged SMS group into two Entities

- 1. SMS Pharmaceuticals
- 2. SMS Lifesciences

Key Award

Won the prestigious
'Indian Pharma Bulk
Drug Company of the
Year' and 'Best Bulk
Drug Export
Company of the Year'
award from Govt. of
India

Greenfield expansion

Started a green field project in Vizag to build an API facility in more than **100** acres of land

Sms pharmaceuticals ltd.

State-of-the-art, accredited manufacturing facilities



Hyderabad

Manufacturing capacity: 120 KL for niche small-volume molecules

Regulatory approvals: USFDA,EUGMP,

KFDA,CDSCO,PMDA

Five times approved by the USFDA

Total area: 48,158 m²



Vizag

Manufacturing capacity: 3,000 KL for niche largevolume molecules

Regulatory approvals:

USFDA,KFDA,CDSCO,PMDA

Three times approved by the USFDA

Total area: 3,45,007 m²

Strong thrust on R&D

SMS pharmaceuticals ltd.

New product development

Added 18 new products

Consistent investment in R&D

Allocation of 1.5-2% of sales to R&D

Strong partnerships

JV with Spanish pharma giant Chemo Iberica S.A.

Large technical team

60+ scientists

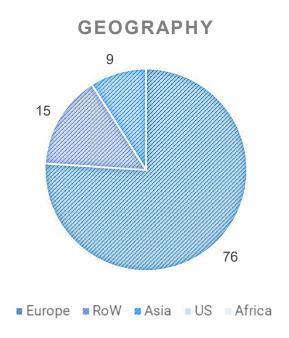
Focus on commercialisation

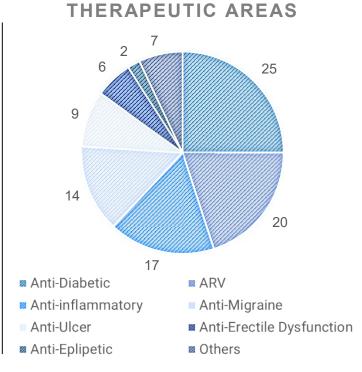
20+ DMFs filed



Diversified to mitigate risk and optimise growth









87% contribution from regulated markets in FY24 (Export: Domestic mix at 87%:13%)

Top five therapies contributed ~86% of sales in FY24

Largest customer contributed ~23% of revenue in FY24

Marquee customer base

































Experienced BoD to deliver on strategy





Sri Ramesh Babu Potluri Chairman & Managing Director



Sri Vamsi Krishna Potluri Executive Director



Sri Shravan Kudravallii Independent Director



Sri. Sarvepalli Srinivas Director



Sri Dr. Suresh Kumar Gangavarapu Independent Director



Dr. Sri Sunkara Venkata Satya Shiva Prasad Non-Executive Non Independent Director



Smt. Shanti Sree Bolleni Independent Director



Sri Trilok Potluri Non-Executive Non Independent Director

Way forward

Strategies for growth



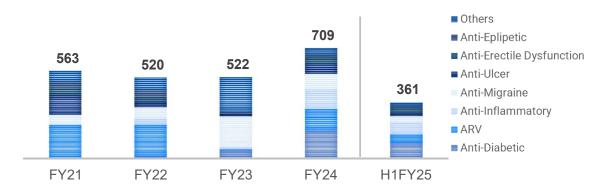
Achieve global scale in Aim to achieve a production target of 1,000 MT per month ibuprofen Leveraging diversified Strong presence in both key high-margin and high-volume products portfolio for growth **Backward integration** Vertical integration of select products to drive profitability **New Product Development** Aim to add 8-10 products in the next 12-18 months in existing and new for additional growth options therapeutic areas **Capacity expansion** Ongoing capex of ₹150 crore on backward integration and new product lines

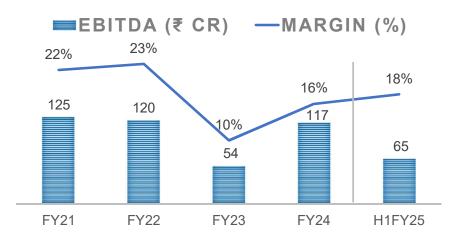
Outlook



Robust growth is expected in revenue and profitability

REVENUE (₹ CR)





Key Drivers:

Portfolio approach to drive revenue

Cost optimisation and enhanced operational efficiency

Improved profitability through backward integration

Launch of new products

Financial statements

Consolidated P&L statement



Particulars (₹ Cr)	Q2FY25	Q2FY24	YoY Growth (%)	Q1FY25	QoQ Growth (%)	H1FY25	H1FY24	YoY Growth (%)
Revenue from operations	196.75	166.64	18%	164.45	20%	361.20	301.98	20%
COGS	137.68	116.50	18%	106.16	30%	243.85	204.38	19%
Gross profit	59.07	50.14	18%	58.29	1%	117.35	97.60	20%
Gross margin (%)	30%	30%	-7bps	35%	-542bps	32%	32%	17bps
EBITDA	31.47	27.82	13%	33.51	-6%	64.97	54.00	20%
EBITDA margin (%)	16%	17%	-70bps	20%	-438bps	18%	18%	11bps
Other income	1.30	0.81	60%	1.37	-5%	2.67	1.32	102%
Finance costs	4.61	5.57	-17%	4.67	-1%	9.27	11.89	-22%
Depreciation	8.62	7.90	9%	8.38	3%	17.00	15.59	9%
PBT	19.54	15.16	29%	21.83	-10%	41.37	27.84	49%
Taxes	5.68	3.11	83%	5.45	4%	10.90	6.99	59%
Reported PAT	13.86	12.05	15%	16.38	-15%	30.47	20.85	45%
Add: Share of associates profit/loss	0.24	-0.32	-175%	0.1	140%	0.34	0.21	62%
PAT after MI & Assoc	14.10	11.73	20%	16.48	-14%	30.81	21.06	46%
PAT margin (%)	7%	7%	13bps	10%	-285bps	8.5%	7%	149bps
Earnings Per Share (EPS)	1.67	1.39	20%	1.95	-14%	3.61	2.49	45%

Strong volume growth in key APIs

Higher raw material prices offset by operating leverage, leading to stable margins

Financial statements

Balance Sheet



Particulars (₹ Cr)	H1FY25	FY24	H1FY24	FY23
Total Equity	563.78	536.33	513.77	495.10
Non-Current Liabilities	195.55	166.05	156.68	164.17
Long Term Borrowings	150.61	122.09	113.72	121.75
Current Liabilities	375.40	331.71	341.44	254.91
Short Term Borrowings	134.73	158.68	113.72	132.32
Trade Payables	215.13	151.32	159.20	113.15
Total Equity and Liabilities	1,134.73	1,034.10	1,011.89	914.18
Non-Current Assets	552.79	500.20	511.56	503.54
Tangible Assets	423.80	434.19	404.10	412.02
CWIP	94.50	30.27	42.86	33.19
Current Assets	581.94	533.89	500.33	410.65
Inventories	315.27	233.70	277.44	223.50
Trade Receivables	213.38	236.23	154.38	148.35
Cash & Bank Balances	8.73	36.20	32.92	7.47
Total Assets	1,134.73	1,034.10	1,011.89	914.18





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